



June 10, 2026

The Honorable Brett Guthrie
Chairman
Committee on Energy and Commerce
United States House of Representatives

The Honorable Frank Pallone
Ranking Member
Committee on Energy and Commerce
United States House of Representatives

The Honorable Gus Bilirakis
Chairman
Subcommittee on Commerce, Manufacturing,
and Trade
United States House of Representatives

The Honorable Jan Schakowsky
Ranking Member
Subcommittee on Commerce, Manufacturing
and Trade
United States House of Representatives

Request for Passage of H.R. 6832, the Packaging and Claims Knowledge (PACK) Act

Dear Chairman Guthrie, Chairman Bilirakis, Ranking Member Pallone, Ranking Member Schakowsky, and Members of the House Energy & Commerce Committee:

The undersigned companies write in support of H.R. 6832, the Packaging and Claims Knowledge (PACK) Act, bipartisan legislation introduced by Congressman Randy Weber of Texas and cosponsored by Congressman Adam Gray of California. We respectfully urge the Committee to advance the PACK Act, which would establish a uniform federal framework grounded in longstanding Federal Trade Commission (FTC) consumer protection principles for key environmental marketing claims. This would help ensure consumers receive accurate, consistent information about what is recyclable, compostable, and reusable, regardless of where they live or shop.

As leaders in the Consumer Packaged Goods (CPG) industry, we support the goal of making packaging recyclable, reusable, or compostable, and we have spent decades improving packaging in partnership with suppliers, technical experts, and leading organizations. One of our top priorities is to design, validate, and implement packaging solutions that protect and preserve products throughout the product lifecycle, from filling and distribution to shelf life, so products reach consumers safely and meet performance expectations. As we continue to design and invest in more sustainable packaging solutions, it is essential that clear and consistent standards for environmental marketing claims and on-pack consumer guidance are leveraged to help direct

consumers to dispose of packaging properly, divert packaging from landfills, and enable materials to be recycled, composted, or reused where systems and programs exist, keeping valuable materials in circulation so they can be used in new products or packaging.

Today, however, companies face a growing patchwork of state labeling requirements, definitions, and standards for environmental marketing claims and on pack consumer guidance that create unnecessary complexity for consumers and significant compliance challenges for businesses attempting to communicate transparently about packaging sustainability. This patchwork increases production, logistics, and compliance costs that can reduce product affordability for consumers. Additionally, varying laws and proposed requirements can create legal uncertainty for consumer education by restricting the use of recycling information and imposing liability based on standards that are disconnected from real-world recycling and composting systems. Without consistent federal standards, consumers may default to discarding packaging, reducing participation and potentially decreasing recycling rates. Because the Federal Trade Commission's "Green Guides" lack the force of law and do not preempt state requirements, these state-by-state requirements risk becoming a de facto national standard without federal action.

The PACK Act promotes national consistency that will support innovation, provide greater regulatory certainty, and allow companies to continue investing in packaging improvements with the goal of increasing recyclability, compostability, and reuse of consumer product packaging. This will help reduce consumer confusion and support consistent on-pack guidance nationwide, while reducing the complexities and unintended consequences of patchwork regulation and protecting affordability.

If you are interested in cosponsoring the PACK Act, please contact Congressman Weber's Legislative Director, Hayden Crawford, at hayden.crawford@mail.house.gov or Congressman Gray's Senior Policy Advisor, Sophia Garcia, at sophia.garcia@mail.house.gov. For more information on the value and role of consumer goods packaging, please contact Danielle Waterfield, AMERIPEN Policy Director & General Counsel at DanielleW@ameripen.org.

Sincerely,

Conagra Brands, Inc.
Ferrara Candy Company
Ferrero
General Mills
Keurig Dr Pepper
McCormick & Company, Inc.
Mondelēz International
Nestlé USA

PepsiCo
Sazerac Company
The Coca-Cola Company
The J.M. Smucker Co.
The Kraft Heinz Company
The Marzetti Company
WK Kellogg Co